

Fundraising Earns One River Falls Resident a Holiday Surprise

By just participating in a fundraiser for the Rock Branch Elementary School, Angel Egan earned a \$100 local shopping spree!

Angel Egan was thrilled to learn she won a drawing at her favorite local grocer. Lightning struck twice for her last Monday, when she was shocked to learn she had won a \$100 shopping spree from Dick's Fresh Market...simply by supporting a local elementary school program.

RIVER FALLS, WI – Two years ago, Angel Egan was thrilled to learn she won a drawing at her favorite local grocer. Lightning struck twice for her last Monday, when she was shocked to learn she had won a \$100 shopping spree from Dick's Fresh Market...simply by supporting a local elementary school program.

Egan, a resident of River Falls, won the shopping spree by participating in a fundraiser named the "Rocky Branch Playground Project."



In Photo: Tami Jensrud, Rocky Branch PTO President, Joleen Larson GBL, Angel Egan winner, Shelley Rinehart and Dick Rinehart from Dick's

The shopping spree prize, provided by Dick and Shelley Rinehart of Dick's Fresh Market, worked in conjunction with MAX – a fundraising service by Go Buy Local. By using MAX, more than 90 percent of the proceeds benefitted the Rocky Branch Elementary School and all dollars stayed local. With MAX, nonprofits have raised thousands of dollars and consumers saved money by supporting local businesses and sustaining their community.

"Rocky Branch is excited about this opportunity to raise money for new playground equipment and wants to make sure folks know they can still purchase cards," said Tami Jensrud, Rocky Branch PTO President. "They make great gifts and the deals are good 52 weeks a year, how sweet is that!"

Learn more about Dick's Fresh Market by visiting www.dicksfreshmarket.com and get special store deals on their Go Buy Local Community Page. Find out more about how you can empower your nonprofit by visiting <http://gobuylocal.com/ecard>.

About Go Buy Local

Go Buy Local's mission is to strengthen local business and contribute to local schools and causes to support sustainable communities across America. Learn more at www.gobuylocal.com.