

Fundraising Earns One River Falls Resident a Holiday Surprise

By just participating in a fundraiser for the Meyer Middle School, Shelly Redmond earned a \$100 local shopping spree!

RIVER FALLS, WI – A spot at Shelly Redmond's table is looking like a pretty good place to be this holiday season! On Monday, December 3rd, 2012, Redmond earned a \$100 shopping spree from Dick's Fresh Market...simply by supporting a local middle school program.

Redmond, whose daughter is a sixth grader at Meyer Middle School in River Falls, won the shopping spree by participating in a fundraiser named the "Meyer Middle School Technology Challenge."

"I'm happy to support the schools," said Redmond after receiving prize at Dick's Fresh Market in River Falls. "And, I like the idea of also supporting the local businesses at the same time."



Pictured left to right: Lisa Weiss and Shelley Rinehart (Dick's Fresh Market); Shelly Redmond (winner); Joleen Larson (Go Buy Local)

The shopping spree prize, provided by Lisa Weiss and Shelley Rinehart, managers and daughters of Dick's Fresh Market founder Dick Rinehart, worked in conjunction with MAX – a fundraising service by Go Buy Local. By using MAX, more than 90 percent of the proceeds benefitted the Meyer Middle School and all dollars stayed local. With MAX, nonprofits have raised thousands of dollars and consumers saved money by supporting local businesses and sustaining their community.

"Dick's Fresh Market is a proud supporter of the River Falls Community and has always had a focus on the children," said founder Dick Rinehart. "We want to thank all of you that shop our store, so that we can continue to give back to our community."

Learn more about Dick's Fresh Market by visiting www.dicksfreshmarket.com and get special store deals on their [Go Buy Local Community Page](#). Find out more about how you can empower your nonprofit by visiting <http://gobuylocal.com/ecard>.

About Go Buy Local

Go Buy Local's mission is to strengthen local business and contribute to local schools and causes to support sustainable communities across America. Learn more at www.gobuylocal.com.