

Raise Thousands for Nonprofits and 'MAX'imize Community Dollars!

With MAX from Go Buy Local, nonprofits raise thousands of dollars and consumers save money by supporting local businesses

MINNEAPOLIS, MN – Want to **make a difference in your community** but worry that your donation even makes an impact? With MAX from Go Buy Local, you don't have to wonder!

Just in time for the holidays, **MAX empowers consumers to become “ePhilanthropists”** with a one-stop community portal to search for local fundraisers. And the MAXimized deals offer more than just the garden variety cookie dough or wrapping paper! **With MAX, consumers have dozens of local business discounts and incentives at their fingertips...**and Go Buy Local is always adding more! From gas, and groceries to restaurants and home décor, MAX has your everyday needs covered.

More deals, more variety, more saving...**everybody wins with MAX!**

With your help, **nonprofits fundraise to the MAX for everything from new technology to field trips, research and more.** It's fun and easy to support nonprofits this holiday and beyond, just buy a MAX eCard (\$20) online or from your local nonprofit to unlock access to **exclusive deals of 25 percent off or more for 52 weeks** from local businesses.

The best part? **Nonprofits keep up to 100 percent of funds raised – now that's fundraising to the MAX!**

MAX takes the stress out of fundraising to make it a fun and profitable experience! MAX is your hassle-free solution to fundraising because there are no orders to take, no products to handle and no deliveries...no risk! **MAX is also supported by customized eCards, webpage, tracking tools and online promotional tools to facilitate your fundraiser.**

MAX is an easy way to raise thousands of dollars for your school or cause!

MAX from Go Buy Local MAXimizes the impact of your dollar. While most fundraising services funnel dollars out of the community, **MAX is committed to keeping your money local** by giving eCardholders exclusive deals to local shops in your town.

Your entire town benefits!

And, with sustainability becoming an increasingly important issue, **nonprofits, consumers and local businesses can all sustain their community to the MAX by keeping the money local...**it's a virtual win-win-win! MAX is also endorsed by your local school districts and the *University of Wisconsin – River Falls Institute for Sustainable Community Development*.

MAX truly takes “ePhilanthropy” to the next level!

With the giving season in full swing, **MAX is a great way for you to support your favorite nonprofit, save money and keep your dollars local, which sustains your community.** Sign up your nonprofit or buy a MAX eCard today at www.gobuylocal.com!