

## Community Fundraising Earns One Hudson Resident a Surprise

***By just participating in a fundraiser for the Hudson High Orchestra, Marlene Videtich won an iPad 2!***

HUDSON, WI – **Marlene Videtich has one more thing she can check off her holiday wish list.** Last Monday, Videtich became the proud owner of one of Apple's newest technologies...by just supporting a local school program.

Instead, Videtich, a parent of a Hudson High School student, was presented with a black **iPad 2 simply for supporting the Hudson High School Orchestra.**

"This is so exciting," said Videtich. "**I've never won anything in my life!**"



**Pictured left to right: Jack Young, Marlene Videtich, Lon Feia, Joleen Larson**

The iPad giveaway, **provided by Lon Feia, owner of The Cellular Connection** in Hudson, worked in conjunction with MAX – a fundraising service by Go Buy Local – aimed to send the Orchestra on a trip to Chicago. **By using MAX, more than 90 percent of the proceeds benefitted the Orchestra and all dollars stayed local.** With MAX, nonprofits have raised thousands of dollars and consumers saved money by supporting local businesses and sustaining their community.

"I'm a strong believer in **buying local and benefitting our community.** As such, supporting local school families is important," said Feia. "The iPad 2 is a perfect tie-in as a tool for education."

**Visit The Cellular Connection today** at 131 Carmichael Road in Hudson or call them at 715-531-0111. Learn more about how you can empower your nonprofit by visiting <http://gobuylocal.com/ecard>.

### **About Go Buy Local**

**Go Buy Local's** mission is to strengthen local business and contribute to local schools and causes to support sustainable communities across America. Learn more at [www.gobuylocal.com](http://www.gobuylocal.com).