

Shop With a Heart This Holiday and Beyond!

Earn cash and support your community with Deals+Donations from Go Buy Local

MINNEAPOLIS, MN – With a down economy, **communities are more than ever looking for ways to come together** and support one another. Schools need supplies, consumers are watching every dollar and local businesses need support.

Deals+Donations – a revolutionary cause-marketing service from [Go Buy Local](#) – **empowers schools and causes to earn cash simply by shopping local businesses that “have a heart.”** Even better, you get to choose what nonprofits in your community benefit from your purchases.

Most importantly, **Deals+Donations is completely local!**

Just how does it work? Deals+Donations partners with nonprofits and local businesses in your community to create deals which are identified by a “shop with a heart” icon. When a consumer redeems their deal with a heart, their donation choice is reported.

You save money, local businesses are supported and nonprofits earn cash!

Deals+Donations marks the next generation of giving. Unlike the standard programs that require usage of the nonprofit’s time and resources, Deals+Donations is super user-friendly. **No product costs, deadlines, donation reporting or even a coordinator to manage the effort** (*Deals+Donations has you covered*).

The kicker – there is NO CAP on how much your cause or school can earn and virtually any local business or service can participate!

And, Deals+Donations can offer you thousands of reasons to smile! In fact, over just the past year, **Go Buy Local has helped support schools and causes by earning them more than one hundred thousand dollars in communities just like yours...**that’s a lot of books and computers!

“Have a heart” and **show some love for your favorite local nonprofit** by visiting www.gobuylocal.com or sign-up your local nonprofit today.